

Hanoi, July 3, 2025

PLAN
International Scientific Conference

**DIGITAL TRANSFORMATION IN THE TRAINING OF HUMAN
RESOURCES FOR CULTURAL INDUSTRY**

In the context of the Industrial Revolution 4.0 unfolding vigorously, digital transformation has become a key driving force promoting the development of all economic sectors, especially the cultural industry. The application of digital technology into training human resources for the cultural industry not only enhances training quality and efficiency but also meets the demand for developing highly-skilled human resources to support the country's industrialization and modernization cause.

Vietnam National University of Arts Education, with its mission to train high-quality human resources in the field of arts and culture, organizes the International Scientific Conference “**Digital Transformation in the Training of Human Resources for Cultural Industry**”. This conference will serve as a platform for exchange knowledge and sharing experiences among leading domestic and international experts, managers, academics/ scientists, and enterprises in the cultural industry field. The conference will contribute viable, feasible solutions to accelerate digital transformation in the cultural industry workforce development, enhance sector competitiveness, and promote sustainable growth.

Vietnam National University of Arts Education respectfully announces the Plan for organizing the International Scientific Conference to institutions, organizations, enterprises, and researchers, according to the following details:

1. Conference Titled

**DIGITAL TRANSFORMATION IN THE TRAINING OF HUMAN
RESOURCES FOR CULTURAL INDUSTRY**

2. Conference Objectives

The conference aims to create an in-depth international academic forum on digital transformation in the training human resources for the cultural industry. Through reports and discussions, the conference will provide a scientific basis for building strategies to develop cultural industry human resources that meet the requirements of the digital economy.

The conference sets the goal of promoting cooperation and academic exchange among researchers, educational institutions, and enterprises both

domestically and internationally. The conference activities will contribute to strengthening the research capabilities and the application of digital technology by educational institutions in the fields of arts and culture. At the same time, it encourages innovation in teaching and learning methods through the sharing of practical experiences from various countries, thereby motivating the development of further research and contributing to the sustainable development of Vietnam's cultural industry.

3. Conference Topics

- Theoretical foundations and context of digital transformation in training human resources for the cultural industry;
- Current situation and challenges of digital transformation in training human resources for the cultural industry;
- Models and strategies for digital transformation in arts education - Innovation in teaching methods through digital technology;
- Building an interconnected human resource training ecosystem;
- Research on mechanisms for resource sharing, technology transfer, and development of joint training programs;
- International cooperation and collaborative training in the cultural industry field;
- Advanced technologies and applications in cultural arts education; Application of technologies in digital copyright instruction and digital artwork protection;
- Developing digital competencies, skills, and creative thinking in digital environment;
- Measuring and evaluating the effectiveness of digital transformation; Assessing its long-term impacts on training human resources for the cultural industry;
- Development orientation and policy recommendations.

4. Time, Venue, and Format

- Tentative date: 1 day, Thursday, November 6, 2025.
- Venue: Concert Hall, Central University of Fine Arts Education, No. 18, Lane 55, Tran Phu Street, Ha Dong District, Hanoi City, Vietnam.
- Format: In-person combined with online.

5. Participants

- Domestic: Leaders of Ministries, Departments, Sectors; Representative leaders of organizations, universities, colleges with training in cultural arts; experts, scientists, lecturers, researchers, and graduate student;
- International: Representatives of Embassies; experts, scientists from universities, research institutes, and international organizations.

6. Conference Publications

- Quality papers will be selected for presentation at the Conference.

- Papers with high professional quality and meet publication standards will be selected by the Scientific Committee for inclusion in the peer-reviewed International Conference Proceedings (with an ISBN).

7. Language of the papers and presentation at the conference

- Language of published Papers: Vietnamese and English.
- Language of presentation at the conference: Vietnamese and English.

8. Registration and submission deadlines

- Deadline for author registration and abstract submission: July 30, 2025.
- Deadline for full paper submission: September 10, 2025.
- Deadline for participation registration: October 25, 2025.
- Email address for paper submission: iscnuae2025@spnttw.edu.vn

9. Paper guidelines

- Submissions must present original research and must not have been published or submitted elsewhere (books, journals, or conferences domestically or internationally).

- Abstract and full papers must be written in English or Vietnamese (if submitted in Vietnamese or another language, an English translation must accompany the submission). Authors are responsible for linguistic editing if requested.

- Authors must submit an abstract for review before submitting full papers. Abstracts should not be between **250-300 words**; clearly stating the purpose, methodology, main findings, significance, and include a brief author bio (**max. 100 words**). There is no limit to the number of abstracts an author may submit.

- Full papers should be **5,000 to 7,000 words** (longer papers may be considered at the discretion of the Organizing Committee) and strictly follow formatting requirements.

- Required paper structure: abstract, introduction, keywords, research methodology, content, conclusion, references and author/(s)' Bio.

- Papers use Times New Roman font, size 12, single line spacing.
- Papers may use footnotes to explain content (if necessary).
- References arranged alphabetically by surname (APA 7th format).
- File format: MS Word.docx (not doc or pdf format).
- Full papers will be reviewed by domestic and international scientists.

10. Conference Fees

- Travel and accommodation: delegates are responsible for their own travel and accommodation expenses, either supported by their institutions or self-funded.

- Publication Fee: For papers accepted for full-text publication in the conference proceedings (with an international standard ISBN)

+ Domestic participants: 1,800,000 VND/paper;

+ International participants: 120 USD/paper (Fee includes conference proceedings delivery).

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- Participation fee (for delegates without papers published in proceedings): Domestic delegates 300,000 VND/person; International delegates 50 USD/person;
- Payment Information:
 - + Account Name: Vietnam National University of Arts Education;
 - + Account Number: 1240.0003.4147;
 - + Bank: Vietnam Joint Stock Commercial Bank for Industry and Trade (Vietinbank), Nam Thang Long Branch;
 - + Payment description: "Full name _ Institution _ Phone number _ Fee for Paper/Participation ISCNUAE 2025".

11. Implementation Organization

11.1. Vietnam National University of Arts Education

- Takes comprehensive leadership role in organizing the international scientific conference. The university is responsible for determining thematic orientation, developing professional content, and ensuring academic consistency throughout the event;
- Takes responsibility for preparing all physical infrastructure serving the conference, including conference space, audio-visual systems, modern IT equipment ensuring connection quality and interaction during the conference;
- Establishes an Organizing Committee including professional units, functional departments, and student support teams. The university ensures information and publicity work, conference material publication, and coordination with media agencies in reporting the event.

11.2. Partner Organizations (Russian Embassy, Indian Embassy, Guangxi Academy of Arts, China; Nanning University, China)

- Embassy of the Russian Federation in Vietnam supports inviting experts and researchers from Russian universities and research institutes to participate in presenting scientific reports. The Embassy provides comprehensive support for visa procedures, interpretation services, and creates the most favorable conditions for the Russian delegation. Additionally, the Embassy contributes to building cultural exchange programs alongside the conference, strengthening bilateral cooperation in arts education.
- Indian Embassy in Vietnam organizes invitations for experts in educational technology and digital cultural industry from India. The Embassy supports connections with technology corporations and leading Indian universities experienced in educational digital transformation. The Embassy provides comprehensive support for visa procedures, interpretation services, and creates the most favorable conditions for the Indian delegation.
- Guangxi Academy of Arts, China; Nanning University, China send expert delegations to participate in presenting research on arts education combined with

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digital technology. The institutions will share experiences in developing international transfer training programs, cooperation mechanisms in scientific research, and strategic partnership models in the field of arts education.

12. Contact Information

- *Vietnamese Side (Conference Host):* Vietnam National University of Arts Education.

+ Address: No. 18, Lane 55, Tran Phu Street, Ha Dong District, Hanoi City, Vietnam.

+ To get information, please visit the website:

https://spnttw.edu.vn/khoahoccongnghes_cat/hoi-thao-khoa-hoc-quoc-te.

+ Email: iscnuac2025@spnttw.edu.vn

+ Detailed contact: Dr. Nguyen Thi Minh Ngoc, Director of Science Technology, Communication and International Cooperation Department. Phone: (+84) 0915968383 (Whats up; Viber; Zalo). Email: nguyethiminhngoc@spnttw.edu.vn

- *Partner Organizations:*

+ Embassy of the Russian Federation in Vietnam: 191 La Thanh Street, Lang Thuong, Dong Da, Hanoi, Vietnam.

+ Indian Embassy in Vietnam: No. 63 Tran Hung Dao, Hoan Kiem District, Hanoi, Vietnam.

+ Guangxi Academy of Arts, China: No. 7 Jiaoyu Road, Nanning, Guangxi 530022, China.

+ Nanning University, China: No. 8 Longteng Road, Nanning, Guangxi Zhuang Autonomous Region, China.

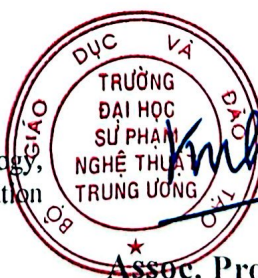
Based on the above plan Vietnam National University of Arts Education respectfully announces and cordially invites domestic and international organizations and individuals to participate in writing papers for the international scientific conference.

We look forward to receiving cooperation from distinguished delegates for the conference's success!

Respectfully, 

Recipients:

- Rector;
- Vice Rector Nguyen Van Dinh;
- Internal and external units;
- Archive: Clerical Assistant; Science Technology, Communication & International Cooperation Department..



RECTOR

Assoc. Prof. Dr. Le Vinh Hung